

# CAMERON NEILSON

ALWAYS CURATING AND CREATING.

## CONTACT:

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## PROGRAMS:

Awal, Amuse, One RPM, Symphonic, Sound Exchange, Songtrust, SESAC, BMI, Canva, Over, Later.com, Hootsuite, G-suite, Trello, Keynote, Pages, iMovie, Logic X, Word, Spotify Artists, Box, Dropbox, Pic Monkey, 8mm, Facebook Business

## REFERENCES

Emrhys Cooper - Director  
Idyllwild Pictures  
emrhys@idyllwildpictures.com

Sarah McCann - Vice President  
Global A&R Downtown  
Sarahkianna@gmail.com

Tim Byrne - Fandom Management  
fandommanagement@gmail.com

## PROFILE

A creative who wears many hats in the music industry. Skilled as a music supervisor, artist manager, song writer and A&R. My experience in the entertainment industry has built on my skill set and encouraged my entrepreneurial spirit. In addition, my history in artist development and branding sets me apart from today's competition to make me an asset to any creative project. I am driven by being an active part of curating and creating, and passionate about taking on new challenges and exceeding expectations.

## EXPERIENCE

### IDYLLWILD PICTURES - 2020 - Present

#### MUSIC SUPERVISOR

- Consulting Music Supervisor in charge of all related music and scoring needs
- Designing music concepts for independent film, television, brands, and businesses
- Song writing services across all music genres
- Hiring composers and musical talent. Negotiating service fees, demo fees, and production costs
- Acquiring and managing music intake from domestic and international publishers, record labels, third-party licensors, and artists.
- Coordinating distribution of acquired music to the director, producer, and editor
- Managing all musical assets created by clients and actively seeking alternative revenue streams, including soundtrack production / distribution
- Managing legal administration
- Coordinating project management and administration including quote requests, license negotiation, budget management, expense reporting, spotting, cue sheets and recording sessions

#### Achievements

- ❖ Completed twelve-song soundtrack within allocated restricted budget
- ❖ Oversaw artistic direction drawing on European influences
- ❖ Collaborated with Grammy winning composer and producer
- ❖ Songwriting four custom songs for the soundtrack

### B|O|O (Band of Others ) Jan 2017 - 2020

#### ARTIST MANAGER AND DEVELOPMENT

- Artist development and project management
- A&R
- Curating and leading several song camps
- Management of all social media accounts and content creation
- Sync clearance
- Asset delivery to distribution platforms
- Operational management of various live events & launches
- Conceptualizing photo and music video shoots
- Contracts relating to publishing, syncs and brand partnerships
- Song registration with appropriate societies (including Sound Exchange)
- Press release, EPK and logo creation

#### Achievements

- ❖ Securing New Music Friday Playlists
- ❖ Identified and targeted networking events and built new relationships
- ❖ 'Just Jared' video premiers and main page Instagram swipe up
- ❖ Placements on MTV shows such as Teen Mom and Siesta Key
- ❖ Artist appeared in Top 50 Viral Chart Sweden
- ❖ Cultivated a decade's worth of Music Industry and Media contacts

### JOOMBAS MUSIC GROUP FEB 2016 - JAN 2017

#### A&R/IN-HOUSE KPOP SONG WRITER

- Provision of successful top-lines for KPOP focused label, resulting in several song cuts
- Creating and programming for week-long Songwriting Camps
- Scheduling of 3 recording studios as well as finding new writers and producers
- Development of new business relationships and brand awareness
- In house Songwriter and A&R - curating music to present to CEO

#### Achievements

- ❖ Developed a detailed understanding of the fast-growing KPOP phenomenon
- ❖ Created strong relationships with leading KPOP record labels industry specialists
- ❖ Number 1 single (2019) for girl band ITZY and number 1 album for Super Junior (2017)

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## SKILLS

Music distribution, music registration, project management, song writing, vocals, social media management, negotiation, photo and video editing, marketing, copy writing, leadership, problem-solving, asset delivery, website building, press releases, EPK creation

### GARNISH MUSIC SCHOOL 2016-2017

#### KPOP MASTER CLASS

- Hosting 3 hour weekly classes on KPOP song writing
- Case studies on international artists, writers & producers
- Education on the Asian market and how it has impacted the US music industry
- Teaching song structure
- Co-writing with clients to help complete tracks

#### Achievements

- ❖ Song writing 50+ songs during teaching term
- ❖ Creating strong relationships with song writers and producers in Los Angeles
- ❖ Creatively growing and learning skills to aid as a mentor

### GAYDAR 2014-2016

#### PROJECT MANAGER

- Booking of DJ's and music acts
- Social media management
- Customer relationship management
- Handled all new business enquires for brand launch in US
- Digital marketing, social spends and social media strategy
- Creating monthly Keynote presentation's for KPI reports

#### Achievements

- ❖ Personally curated high profile events with handpicked guest list
- ❖ Created a social, brand-related network
- ❖ Reported directly to MD and owner: media mogul, Charlie Parsons

### SONGWRITER

#### 2012 to Present

- An independent song writer achieving over 200 million cross platform streams/views for the KPOP Billboard Number 1 single ICY for ITZY as well as songs for Super Junior, GWSN, South Club, Jung Se Woon and Girls Day.
- Worked with dance labels JAUZ, DJ City and Loud Kult on top lines and vocal features
- Experience in sync, securing licensing & writing records for several indie movies
- Provided vocals on the remake of Bob Sinclair's classic "World Hold On" earning chart positions globally and notable play listing

## EDUCATION

### BA HONS DEGREE IN MUSIC AND MUSIC THEATRE

#### HND - MUSIC BUSINESS

### COURSES

#### SONGTRUST

#### MUSIC PUBLISHING 101

#### ACCENTURE

#### 2-WEEK ONLINE COURSE ON SOCIAL MEDIA MANAGEMENT

#### ACCENTURE

#### 2-WEEK ONLINE COURSE FOR DIGITAL MARKETING